



Not So Silent Auction

Not So Silent Auction is BRIGHT-FM's annual auction that gives you a chance to gain impactful on-air and online exposure while listeners get to bid on products and services for a fraction of the cost. This is BRIGHT-FM's largest promotion that engages listeners on-air, digitally, and through social media.



Tuition Savings

In lieu of paid advertising, private schools can offer annual tuition to BRIGHT-FM listeners at 50% off. When a tuition sells, the school can use that money for radio or digital advertising, on top the exposure they receive as part of this well-promoted program.